_Partner with BlueCallom

| Jointly shaping the future of Generative-AI

BlueCallom in a Nutshell

✖ A High-Productivity Gen-AI Prompt Engineering Technology

✖ Professional Prompt Development, Testing, and Deployment Platform for Generative-AI.

✖ GPTBlue, empowers Customers and Business Partners to digitally deliver AI solutions internally and externally through multi-tier distribution channels.

✖ Available to everyone who wants to develop generative AI prompts professionally.

» We cannot expect the world to become prompt engineers But prompt engineers to build what the world needs. «

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The Opportunity

Generative-AI for Businesses

Generative-AI is still in the infant stage. It may take a decade to unfold its full potential. This is not only about a better model but a better infrastructure, more computing power like a quantum computer, more efficient processes, such as more transparent model management, more development tools where AI is helping to build AI, more security and privacy, more test equipment to iterate through thousands of scenarios, and so forth.

Rapid Growth in Prompt Development

Prompts are the key to interacting with an AI system. And since this is done in the natural human language, the interaction can be extremely fast and highly efficient. However, company needs are very different. Proprietary company data are unique and so are their workflows. Prompt engineering is not about fixing the inabilities of an AI system but the lack of understanding of how to talk to an AI, how to customize business specific requests, and reduce repeatable information to make it customer-centric. At the same time, prompts are getting more sophisticated in their ability and could represent their own intelligence. Prompt Engineering is not a temporary job to write better prompts but a continuous career to maximize the AI-User-Interaction.

Next Generation Information Networks

As businesses implement AI and seek to bring more and more employees onto the new technology, they see a need for rapid deployment. BlueCallom's GPTBlue Network allows the deployment of thousands of users within days. A uniquely automated user administration and intelligent user rights management reduces the administration overhead to nearly zero.

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Why you should join

BlueCallom's entire business strategy was created from scratch with partners in mind. There you will work with a team of people who know partners inside-out.

» Technology-Related Benefits

— Highly Innovative Technology

BlueCallom GPTBlue is an AI-Native platform with a unique Prompt Framing Development, Testing and Deployment Technology at its core. The system is specifically developed for high-performance, high-productive business prompts and applications. Moreover, GPTBlue is the first multimodal and multi-tier commerce network.

— Unique Multi Modal Marketplace

The BlueCallom Exchange is the latest in Marketplace technology. We only support one business model: the advanced „Pay-per-Use" model. The Exchange is the first multi-tenant network architecture that supports multi-tier distribution models. Moreover, it allows multiple individual prompt libraries for larger development organizations and similarly for company internal libraries.

— Intriguing Future Perspective

The future technology BlueCallom is already working on considers AGI in many aspects. Prompts developed with BlueCallom are ready to leverage an embedded KPI-Framework, Enterprise-Grade Analytics, Gamification and more. The already existing Neuro-AI-Fusion model will help Prompt Engineers to connect ‚Mind and Machine' in rarely seen ways. We are already pioneering Human Intelligence Augmentation for enterprise applications and are now bringing it to a broader Market.

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» Business Related Benefits

— Free training and support

Any training and support efforts we provide for our partners are our investments. All programs are free of charge.

— Joint marketing engagements

We work with our BlueCallom Business Partners through all our marketing initiatives whether they are campaigns, conferences, events, or other activities.

— Zero sales conflicts

We will never compete with our BlueCallom Business Partners - this is contractually guaranteed. We know the pain of channel conflicts and how to avoid them. Our deal registration system locks our resources for the first partner registering a deal.

— Dedicated Project Support

All authorized consulting partners can expect dedicated support from us. Your customers are our customers and we will never let a customer go down. While you take the first-line support, we will always be there for any questions or consulting needs.

If this is a good match for you, please apply to learn more about becoming a BlueCallom Business Partner.

Who should join

— BlueCallom
AI-Prompt Designer Partners

Software Developer, Software Makers, Prompt Engineers, AI-Enthusiasts. You are interested in becoming a Prompt Engineer or advancing to a professional Prompt Framing Engineer. You have the ability to attract or have already attracted customers. We will train you to become a Prompt Designer, leveraging the most advanced Prompt Development System. Conventional software was driven by logic and digitally repe table results. That has changed with LLMs that have the whole world's knowledge under their hood. Understanding the human language is becoming a critical aspect of successful prompts.

— BlueCallom
AI Consulting Partners

Consulting companies with professional consultants able to service corporate clients. You have successfully completed business software implementation projects. You are most likely an approved vendor in larger organizations and know how corporations do business. You have at least five corporate customers interested in deploying business AI solutions. Conventional consulting offerings are no longer high on the list of most larger companies. They must be professionally structured and have fast guidance to bring immediate results. We are looking for those novel, fast-paced consulting firms focusing on rapid success.

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What you would do

BlueCallom
AI-Prompt Designer Partners

As a BlueCallom AI-Prompt Designer Partner, you will work with the GPTBlue DTD system (Develop, Test & Deploy). GPTBlue is the development environment that helps you build Generative-AI business prompts, carefully test them and then deploy them to your customers. You can also develop prompts that you can then sell to anybody via the BlueCallom Exchange Platform.

BlueCallom
AI Consulting Partners

You will help organizations understand, plan, and roll out Generative-AI strategies and plans and help execute the implementation, ensuring it is highly successful. Highly successful is when the large majority of employees experience a significant increase in productivity, have more time for unique situations that need their attention, and can delegate less attentive jobs to an AI system.

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Business Partner Qualification

» Skills and Capacities

BlueCallom Business Partners will be able to offer and perform the following services, depending on their partner level:

✖ Gen-AI Prompt Development, Testing & Deployment

✖ Gen-AI Application Implementation Consulting Services

» Partner Relationship Scope

— **AI Prompt Designer Partners** leverage the BlueCallom Platform for developing, testing, deploying, and selling prompts, and later on, whole Generative-AI applications.

— **Consulting partners** develop solution scenarios, provide workshops, offer consulting and coaching, help implement and adopt the BlueCallom technology, and ensure a successful outcome.

— **All Business Partners** who work with companies will help set-up their specific Generative-AI infrastructure for all employees and possible partners.

— **BlueCallom** provides the most advanced and easiest-to-deploy technology platform and tools for Generative-AI projects. The whole focus of BlueCallom is on product and partner excellence.

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A Seismic Shift In Our Economy

— Generative-AI will profoundly change business operations. It undoubtedly has the potential to transform industries and influence the global economy. 89% of executives rank AI and Gen-AI as a top-three tech priority for 2024.* It is a top strategic priority for organizations and their respective executives. Looking across major economies, a Gen-AI-driven productivity upswing could also substantially contribute to the global economy. We estimate that the lift to global GDP from stronger productivity could total $1.2t to $2.4t over the next decade.*** Only 6% of companies have managed to train more than 25% of their people on Gen-AI tools so far.* The pace of workforce transformation is likely to accelerate, given increases in the potential

for technical automation. Our updated adoption scenarios, including technology development, economic feasibility, and diffusion timelines, lead to estimates that half of today's work activities could be automated between 2030 and 2060, with a midpoint in 2045 or roughly a decade earlier than in our previous estimates.** BlueCallom's GPTBlue Network enables rapid deployment of thousands of users in just days. Its automated user administration and intelligent user rights management significantly reduce administrative overhead to almost zero. The current generation of AI tools and models could help companies speed up 20% of worker tasks without losing quality.****

» Sources

✖ https://www.bcg.com/publications/2024/from-potential-to-profit-with-genai

✖✖ https://www.mckinsey.com/capabilities/mckinsey-digital/our-insights/the-economic-potential-of-generative-ai-the-next-productivity-frontier#key-insights

✖✖✖ https://www.ey.com/en_us/ai/productivity-potential-gen-ai

✖✖✖✖ https://www.bain.com/insights/youre-out-of-time-to-wait-and-see-on-ai-tech-report-2023

How you can Join

Register on BlueCallom.AI

Explore the platform and see for yourself what we are doing.

- ✶ Login with LinkedIn and create your account
- ✶ With the free coins you obtain when starting, look at some of the prompts and run them
- ✶ Then, create your own prompt on GPTBlue DTD (Develop-Test-Deploy)
- ✶ When you like what you see, apply by clicking on "Partner Portal"
- ✶ You will find more information there
- ✶ Reach out to us for an exploratory call or simply apply as a partner.

Partner Application

Please complete the application as well as you possibly can. GPTBlue, our AI system, will make the first round of suggestions. Your LinkedIn presence will also play an essential role in terms of your capabilities, your offering, and your way of doing business.

Onboarding

The onboarding process is fast and in person. We will essentially use this for you to ask questions.

Approval

Once we approve your application, you will be immediately notified and can start right away. Initially, all prompts you produce that you want to place on the BlueCallom Exchange will be reviewed before they are released. Once you developed a particular track record, we may release your new prompts automatically, and you get a respective badge visible to everybody.

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Prompt Designer Boot Camp

We are conducting frequent Boot Camps, which are live instructor-led online events as ½-day, 1-day, or 2-day Boot Camps where we help our Prompt Designer Partners to learn all the capabilities such as Iterative, Conditional, Act-as-me type prompts, prompts for and with Function Calling, Model tuning and more..
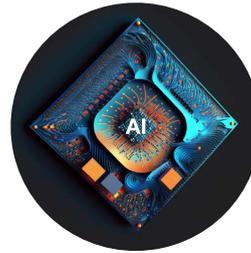
LinkedIn Partner Group
Accessible to every partner and everybody who wants to become a partner. Here, you can share tips and experiences with other partners and possibly join forces.
https://www.linkedin.com/groups/1768647/
https://www.linkedin.com/groups/74793/

Partner Marketing

We will jointly develop partner marketing campaigns, attract customers, share the latest prompt use cases, new prompt technologies and application areas, feature our partners' customers as heroes and more. Included in the Partner Marketing Program are communities:

World Innovations Forum

World Innovations Forum Partner Circle
This is a closed partner group exclusively for authorized partners.
https://www.linkedin.com/groups/60559/

We are also considering a group on Discord.

Open-Minded

You will find a very open-minded group of people, open to new ideas, open to new actions, and open for change. We are very excited to work with like-minded partners to make the universe a better place.

Partner Networking Opportunities

You want a digital version of our partner program? Download it here:

Explore the numerous networking opportunities through our partner program, leveraging various platforms to connect, discuss, and foster valuable relationships.

BlueCallom Partner Page:

https://bluecallom.com/business-partner/

LinkedIn

AI Partner Exchange:
https://www.linkedin.com/groups/1768647/

Generative-AI Innovations and The Human Experience:
https://www.linkedin.com/groups/74793/

TikTok

https://www.tiktok.com/@bluecallom.ai

World Innovations Forum Spaces

https://space.wiforum.org/home

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